

# **Acronis is a Leader in Cyber Protection**

Al-powered Cyber Protection, Cyber Cloud, Cyber Platform



Since 2008, Corporate HQ is in Schaffhausen, Switzerland

Founded in 2003 in Singapore, currently the International HQ

Singaporean

**Dual Headquarters for Dual Protection** 





#### Scale & Rapid Growth

\$300M+ billings 50% business growth 100%+ cloud growth



#### Cyber Reach

100% of Fortune 1000 50,000+ partners 500,000+ businesses 5,500,000+ prosumers



#### **Global Local Presence**

1,500+ employees 33+ locations 150+ countries 33+ languages DCs in 100+ countries in the next 12 months



304 Flight Information Regions (FIR)





### Solution: Integrated and Autonomous Cyber Protection

Acronis' mission is to protect all data, applications and systems (Workloads)



**Ease of Use** 



Total Cost of Ownership



visibility and access

Security



Proof that copy is the exact replica of the original

Control



Reliability

bad actors





## **Acronis Innovations for Cyber Protection**

#### AnyData Technology

Reliable protection for any workload in any environment



#### Acronis Cyber Infrastructure

Scale-out costefficient multipurpose softwaredefined infrastructure



# Hybrid Cloud Architecture

Full control and flexibility for managing data, applications and systems



#### **Blockchain**

Distributed crypto architecture for authenticity and privacy control



# Artificial Intelligence

Behavioral security, automatic data classification and sorting, autonomous operations, and more



300+ patents issued and pending





### **Acronis Cyber Engine – Autonomous**

Cyber Protection Innovation: 300+ patents, 75+ new filed every year

# Cyber Learning

Machine self-learning, human-assisted machine learning, complex heuristics and other advanced technologies



#### **Cyber Data**

Collects, aggregates and correlates large amounts of data from Cyber Sensors on workloads, public and semi-public sources



#### **Cyber Hybrid**

Three levels: on workloads, at partner's, and in Acronis Cloud. The closer to end-user – the more data



# **Cyber Autonomous**

Self-learning to selfimprove – to be able to withstand growing volume and frequency of new automated threats



# Cyber SAPAS

One engine covers all five vectors of SAPAS. Improving Privacy capabilities might therefore also improve others

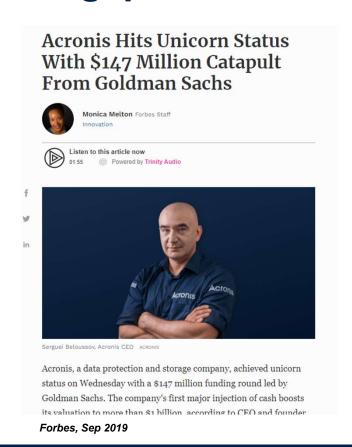


NASA's Mars 2020 Perseverance rover

Acronis



### Singapore-based Acronis achieves Unicorn status



#### **Cybersecurity company Acronis hits unicorn status** after raising \$147 million led by Goldman Sachs

Catherine Shu @catherineshu / 6:00 pm +08 \* September 18, 2019

Comment

Cybersecurity solutions provider Acronis announced today that it has raised \$147 million in funding led by Goldman Sachs, bringing it to unicorn status. The company did not disclose its valuation, but founder and CEO Serguei Beloussoy told TechCrunch that it is between \$1 billion and \$2 billion.

Techcrunch, Sep 2019

### Acronis is a unicorn with \$147m to chomp

By Chris Mellor - September 18, 2019









Goldman Sachs has led a \$147m funding round in Acronis which values the data recovery and protection vendor at more than one billion dollars and gives it unicorn status.

Blocks & Files, Sep 2019





### Acronis in Singapore: Our role in R&D and Education

#### **Government Grants**



3 year grant to grow local R&D team and invest in Singapore

#### NATIONAL RESEARCH FOUNDATION PRIME MINISTER'S OFFICE

RIME MINISTER'S OFFICE SINGAPORE

 Joint R&D project on "A Secure Privacy-Preserving Data Exchange /Computation platform for the Smart Nation" with NTU



- Joint project with SMU on using Al for Malware detection on Android devices
- Al Singapore to provide 2 apprentices to be trained during this project



 Joint project with govt agencies and partners to help simulate and test network integrity and security

#### **Advanced Research**



- Project on deduplication with DSI successfully completed in 2017
- · Joint lab being planned



- · Acronis is a Founding Member
- Tech Talks



- Acronis is an Advisory Board Member
- Providing for evaluation of R&D projects and Advice (Ignition grant)

#### **Local Community**



- · CEO of Acronis Governing Board Member
- · Providing Tech Talks & lab tours



- Advisor and Council Member
- Speakers for joint Tech Talks, guests of honor for events



- Acronis staff are members
- Speakers for joint Tech Talks & "Best tech companies to work for" award



· Acronis is providing mentorship for the teams





### Acronis in Singapore: In the pipeline

#### **Government Grants**



- Acronis is a member of the Cyber Security Awareness Alliance
- Engaging for events & PR opportunities



 Acronis is engaging with IMDA on a Continuous Learning Traineeship for our employees, to promote lifelong learning & to develop skills in emerging topics in ICT



· Engaging for events & PR opportunities

#### **Universities**











- Career fairs, tech talks, seminars, guest lectures with international speakers.
- Virtual panels & tech talks
- Internships & Joint Degree Programs

#### **Local Communities**













- Tech talks, seminars, joint lectures & conferences, international speakers
- Virtual panels & meetups
- Develop our own speakers





# Acronis



# Dr. Serg Bell (SB)

Singaporean citizen, tech entrepreneur, investor and executive

11-Mar-2022



## **Biography**

**Dr. Serg Bell (SB)** is a Singaporean citizen, tech entrepreneur, investor and executive. SB was born in 1971 in St. Petersburg (Leningrad) into a Jewish family.

He founded two dozen global IT companies, number of venture funds and several science and education centers, including the Schaffhausen Institute of Technology (SIT), Acronis, Parallels, Virtuozzo, Acumatica, Webpros, Runa Capital and Terra.VC.

SB is also involved in developing science and education around the globe in various ways.

SB holds a B.S. in Physics, an M.S. (Hons) in Physics and Electrical Engineering, and a Ph.D. in Computer Science from MIPT. SB filed over 350 patents (USPTO) with an H-index is 40.



Quelle

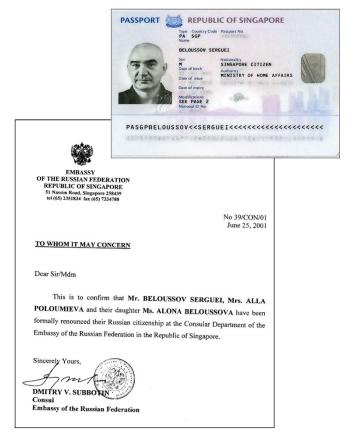


# Singaporean citizen

SB is a Singaporean citizen. SB was born as Serguei Beloussov (SB) in 1971 in St. Petersburg (Leningrad, one of the 15 republics of the USSR) into a Jewish family and moved to Singapore in 1993, became a resident of Singapore in 1994 and a citizen of Singapore in 2001. In order to become a citizen of Singapore, he had to renounce his citizenship in the USSR as Singapore does not accept dual citizenship. Thus, SB only has Singaporean citizenship. Two years later, in 2003, he founded Acronis.

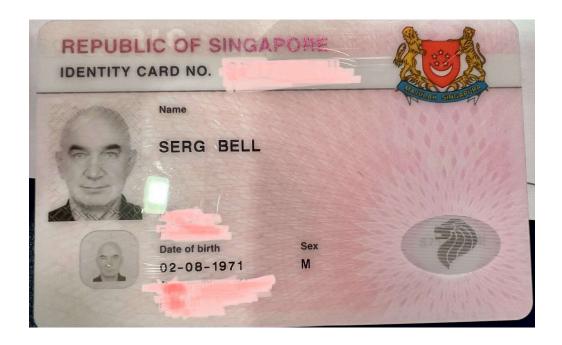
In 2021, Dr. Serguei Beloussov changed his name to "Serg Bell". It became unbearable for Serg that he was repeatedly subjected to reprisals and discrimination because of his Russian name. No one can be found guilty of being born in a particular country. With the name change, Serg hopes he has now completely broken away from his country of birth.

SB currently has a 120-day work permit (L), issued in the canton of Schaffhausen, Switzerland, which is valid until June 16, 2022.



#CyberFit

## Dr. Serg Bell (SB)Singaporean citizen, tech entrepreneur, investor and executive





REPUBLIC OF SINGAPORE

Nationalky SINGAPORE CITIZEN Authority MINISTRY OF HOME AFFAIRS



Dear Sir/Mdm

Embassy of the Russian Federation

# **Acronis: Solidarity with Ukraine**



Twitter: SB Serg Bell



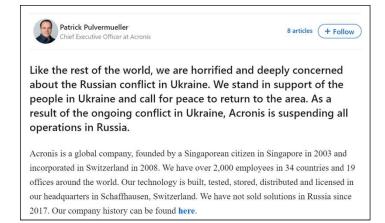


### Acronis is suspending all operations in Russia

Like the rest of the world, we are horrified and deeply concerned about the Russian conflict in Ukraine. We stand in support of the people in Ukraine and call for peace to return to the area. As a result of the ongoing conflict in Ukraine, Acronis is suspending all operations in Russia.

Acronis is a global company, founded by a Singaporean citizen in Singapore in 2003 and incorporated in Switzerland in 2008. We have over 2,000 employees in 34 countries and 19 offices with over 50 nationalities around the world. Our technology is built, tested, stored, distributed and licensed in Switzerland. We have not sold solutions in Russia since 2017.

Acronis had a small percent of our non-core staff located in the countries involved in the current conflict. All the employees were offered positions in other offices in Europe and Central Asia –Armenia, Bulgaria, Kazakhstan and Turkey. Meaning, that no one from Russia can access any of our systems. Our largest R&D center and office is in Bulgaria.



#### <u>Quelle</u>

## Acronis suspends all operations in Russia

#### Quoting from the article:

- Cybersecurity company Acronis International GmbH, with headquarters in Singapore and Schaffhausen, Switzerland, and backed by CVC Capital Partners and other investors, is closing all operations in Russia, said SB the company's co-founder, chief research officer and board member. The company has been assisting employees willing to relocate
- "An iron curtain is an iron curtain" adding "that any business that wants to operate in the West must shut down its operations in Russia."
- Businesses in Russia: "Sell them and forget about it!" (SB advice to any firm with portfolio companies that plan to remain in Russia)
- "There is also a moral imperative to let go. In this situation, it's quite unfortunate, you have to take sides."

Wall Street Journal Online

THE WALL STREET JOURNAL.

### **Acronis: Our position**

As a Swiss company founded in Singapore and active worldwide, we support the people of Ukraine and are committed to the safety of our employees in the region and worldwide and provide humanitarian aid to all those affected.

Acronis has suspended all activities in Russia in response to the ongoing conflict.

Acronis does not do business in Russia - we stopped selling in Russia in 2017.





#### Quelle

### **Acronis: Key company facts**

- We area global company operating with people and offices around the world. We now service millions of customers from our headquarters in Switzerland with more than 2,000 employees of over 50 nationalities –in 34 locations in 19 countries, which is a large undertaking globally. With this large responsibility to provide to customers globally, we are able to offer a robust security process that protects Acronis and customer information.
- Acronis IP and Acronis software is built, tested, distributed, licensed and stored from Switzerland. Our security development life cycle allows us to avoid insider and supply chain attacks against our code
- We have 48data centers located around the world 41Acronis data centers, 7 partner data centers: https://www.acronis.com/en-us/data-centers/. Most of Acronis global datacenters are ISO 27001 certified. Our major datacenters are also SOC certified. This ensures that industry level information security practices are implemented as we handle customer data. Acronis meets or exceeds all GDPR requirements on a worldwide basis. For the most sensitive customers, there are two options: In the US, customers can use the Acronis SCS Datacenter that is HIPAA, CJIS and NIST 800-171 compliant. Option two –for other countries –customers can store the data locally or in a datacenter that meets their requirements.
- Acronis is owned by a diverse set of shareholders, including its founders, employees and institutional investors. SB (Singapore citizen) and IlyaZubarev (Cyprus citizen and residing in Ukraine), the founders, own less than 50% of the company. Institutional shareholders, including Goldman Sachs, CVC and others, own more than a quarter of the shares. Finally, roughly another quarter of the shares is owned by current and former employees of the company.

## **Acronis Cyber Foundation**

Acronis Cyber Foundation is working on providing humanitarian assistance to everyone affected by the conflict in Ukraine. The Foundation team has partnered with UNICEF to alleviate the suffering of refugees from Ukraine. Families and children in Ukraine are facing a deadly crisis as the hostilities in their country are increasing. We have released funds of up to \$250,000 humanitarian assistance to those in need. Our goal to collect additional \$250,000 from Acronis' donors through our partnership with UNICEF. If you would like to support our joint project with UNICEF, please consider donation through this link: <a href="https://acronis.org/">https://acronis.org/</a>

- We are working together with Red Cross Bulgaria to help Ukrainian refugees hundreds of our Acronis colleagues from across the globe have volunteered with us to help relief those affected by the conflict;
- Acronis employees located in Romania have helped by bringing clothes, hygiene items, toys;
- We have allocated space in our offices in Bulgaria, Germany, Romania where you can donate new clothes, hygiene items, toys
- We are also donating tents, sleeping bags, flashlights and batteries to Red Cross Bulgaria to help refugees on the borders;
- We have partnered with our Ukrainian Distributor Softico in Poland to provide power banks to Ukrainian refugees;
- Acronis Cyber Foundation is also organizing online classes for the children of employees from affected countries, who have moved to temporary offices in Armenia, Kazakhstan, Turkey – as well as those who moved to our office in Bulgaria;
- Humanitarian relief efforts: We are opening employment opportunities in offices around the world for Ukrainian refugees who had to flee from this conflict and have been left without a job.



### About SIT - https://sit.org/

Founded in 2019, SIT is an international research-led institution headquartered in Schaffhausen, Switzerland. Interdisciplinary by design, the SIT ecosystem is driven by a common purpose: tackling the main problems of the world through science, education, and cutting-edge technology.

To serve that mission, SIT is constantly developing expertise and services in eight focus research areas: Quantum Technology, Advanced Materials, Software Engineering, Machine Intelligence & Computer Science, Quantum Business Science, Life Sciences, Autonomous Systems & Robotics, Cyber Protection & Information Integrity.

SIT relies on a network of major partners in Industry and Academics including the world's top-ranking universities, among which the recently acquired Jacobs University in Bremen, Germany.

SIT is also supported by a strategic advisory board composed of some of the world's most prominent scientists and academics, chaired by Nobel Prize Winner Sir Konstantin Novoselov.

# SIT suspends all operations in Russia

Like the rest of the world, we are horrified and deeply concerned about the Russian military and Russian government armed initiatives in Ukraine, and its humanitarian tragic consequences. The killing of people for any reason is wrong and unjustifiable. It is against our fundamental beliefs in the value of human life and value of knowledge.

SIT was founded on the principle that all evil is due to insufficient knowledge, and it is with great optimism and hope for the future of our global community that we maintain our commitment to preserving and distributing knowledge through science.

We wish to express our continuous support to the people of Ukraine and call for a return to peace in the area. In the

meantime, SIT has suspended all operations in Russia.



SIT Website



# SIT: Solidarity with Ukraine



As an international and diverse university with students and staff from over 110 countries, Jacobs University believes in the power of peaceful exchange, and of communication and discussion about the best way towards a peaceful and sustianable future.

We strongly believe in and support the idea of inalienable human rights, which are inherent to all human beings, regardless of their race, gender, nationality, ethnicity, language, religion, or any other status. These human rights include the right to life and liberty, freedom from slavery and torture, freedom of opinion and expression, the right to work and education, and many more.

In light of the devastating and tragic events in Ukraine, the Jacobs Community would strongly like to express that we reject violence and military attacks as a legitimate means of conflict resolution. We stand against the killing of humans by other humans. Our thoughts and our hearts are with all those who are suffering: the civilians on the ground, students, scientists, their families, their relatives – all those who are affected. We stand alongside the global scientific and academic community against these acts carried out in Ukraine by the Russian government and militars.

In close cooperation with our partners from the SIT network, we have been monitoring the development in order to be able to jointly provide needed support.

Together with our SIT partners, we as the Jacobs University Community – employees, students, alumni and rifends – are now implementing initiatives to further provide humanitarian support to those who have been affected. On the part of Jacobs University, a project group has been established on behalf of the University President, which now meets on a regular basis and is coordinating various activities. Inquiries and suggestions can be directed to solidarity@jacobs-university.de.

As a first humanitarian measure, Jacobs University will support the City of Bremen in increasing its offering for refugee accommodation by providing 100 beds on its campus free of charge, along with meals for the individuals being hosted. The City of Bremen expressly welcomes this initiative.

As a second initiative, Jacobs University and SIT will launch an academic refugee program. In the future, this will enable refugees from Ukraine - but also from other war zones - not only to live on the campus of Jacobs University in Bremen, but also to study and continue their academic careers there. In order to implement this initiative, Jacobs University and SIT are currently deliberating with further international nathers.

JUB Website

#### **Humanitarian support**

- SIT German campus, Jacobs University in Bremen, is working actively on implementing initiatives for the Ukrainian civilians. A project group has been formed on behalf of Jacob's President, which is meeting on a regular basis and is coordinating the various activities. Inquiries and suggestions can be directed to: solidarity@jacobs-university.de.
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- 4. The whole SIT ecosystem is also actively working on initiatives to further support, such as opening our current employment opportunities for Ukrainian people impacted by the conflict and left without a job. Career section <a href="https://example.com/here">here</a>. SIT Website





### Runa Capital statement on war in Ukraine

Global investors tend to stay away from politics, but we must break our silence and speak out. All war is evil, and Runa firmly stands for peace. This war is devastating and unjust. We feel tremendous sorrow and pain for the Ukrainian people affected by this tragedy. As for the Russian-born part of our team, we are ashamed, deplore the aggression, and believe this war is catastrophic for the Ukrainians and all those who are impacted across the globe.

At Runa, we have been taking the time to make sure our team is safe. All our partners and investment team members are safe and currently based outside the countries involved in the conflict. Our portfolio is concentrated in the United States and the European Union, so our exposure to the affected region is minimal. We all are actively helping the few portfolio companies affected by the war ensure the safety of their Ukrainian employees and maintain operations.

As an international venture firm, we have always carefully chosen our limited partners. None of them is affiliated with sanctioned entities or individuals, so there are no threats to the fund, our LPs or our portfolio companies. Runa Capital continues to operate as usual and invest in new companies. We hope that Russian troops will be withdrawn soon from Ukraine.





